

### New Members

Welcome to our newest members: **Bruce Bagdady, Jonathan Rabin, Neil MacCallum** and **John Melton**.

### Genesee County Bar Foundation Donors

**Howard Bueche** made a donation in memory of **Judge Dale Riker**.

**Teresa Knight** made a donation in memory of Anna Herr, Jude Dowd's mother.

**Barb Dawes; Hon. Judith Fullerton and Ward Chapman; Hon. Larry Stecco; Timothy MacDonald; James Dillard; Julia Black; George Hamo; John Northrup; Michael and Nancy Vance; George and Kathryn Menoutes;** and **Sandra Applegate** made a donation in memory of **Douglas Philpott**.

**Judge Duncan Beagle** made a donation in memory of **John Hermann, Russell Bowers, Douglas Philpott,** and **Judge Dale Riker**.

### Case Evaluation Late Fee Donors

Thanks to **Michael Behm, Robert Schaffer, Peter Diesel, Denise Couling, Robert Chimovitz, Timothy Knecht, and Michael Rizik** for donating their Circuit Court Case Evaluation late fees which are placed in a restricted building maintenance account.

### Address Change

**Megan E. Barnes** has rejoined the nonprofit legal advocacy organization Center for Civil Justice on a part time basis. Center for Civil Justice is located at 436 S. Saginaw St., Flint, MI 48502. Phone: (810) 244-8044. She is also maintaining an "Of Counsel" relationship with The Law Offices of Timothy J. Lozen, P.C.

### Membership and Marketing Committee

The Membership and Marketing Committee is exploring a day long bus trip to visit Henry Ford Museum and the Grand Rapids Museum of Art, on a Friday in the fall. If you might be interested, contact the GCBA at (810) 232-6012.

### Dues

Just a reminder that dues must be paid in full in order to participate in the 2010 Courthouse Composite. Members can use their pictorial directory photo; email a photo to the GCBA; or call the GCBA at 810-232-6012 to schedule a photo session at the GCBA office. See the enclosed flyer for details and prices.

### Condolences

. . . to **D. Craig Henry, Edwin W. Jakeway, Justin D. Henry, Craig Jakeway, and Morgan H. Jakeway** on the death of their mother, mother-in-law, and grandmother Constance Ewing Henry.

### Congratulations

. . . to **David S. Leyton** on being elected secretary to Prosecuting Attorneys Association of Michigan.

### Vacation Notice

**George R. Rizik, II** will be on vacation August 6, 2009-August 13, 2009. George F. Rizik, II's office will be closed from August 10, 2009-August 13, 2009 and will re-open on August 14, 2009.

### GCBA Summer Hours

Just a reminder that the GCBA closes at 4 p.m. on Fridays during the summer until Labor Day.

### Calendar of Events

See a complete list of the dates and times for the August/September Video Replay Seminar Series. Due to limited space, this series is open to GCBA members only.

September 21st: Monthly Membership Meeting featuring Justice Hathaway; noon; Masonic Temple.

October 19th: Monthly Membership Meeting featuring State Bar President Charles Toy; noon; Masonic Temple.

November 16th: Monthly Membership Meeting featuring Flint Mayor Dayne Walling; noon; Masonic Temple.

# 2010 Courthouse Composite



You **MUST** be a member of the GCBA (paid in full by December 1<sup>st</sup>) in order to participate in the 2010 composite – and yes, this is the composite which hangs in the courthouse, produced every ten years since 1930.

**You may use your member directory photograph for the composite.** However, since the photography studio still has to screen and reformat the photo, the price remains \$30.00.

## Check One:

- Please use my 2009-2010 pictorial directory photo on file with the GCBA = \$ 30.00
- I will contact the GCBA at (810) 232-6012 to schedule an in-house photo appointment on or before November 25, 2009 = \$ 30.00
- I will email/mail the GCBA a photo before November 25, 2009 = \$ 30.00

## Composite Purchase: (unmatted and unframed)

- 22" x 36" (small) \_\_\_\_\_ @ \$75.00 = \$ \_\_\_\_\_
- 30" x 40" (large) \_\_\_\_\_ @ \$100.00 = \$ \_\_\_\_\_

Total Amount: = \$ \_\_\_\_\_

## CUSTOMER INFORMATION: *Please print legibly*

Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Payment Information:  Note the attached check # \_\_\_\_\_ Checks payable to the GCBA

Credit card information:  Visa  MasterCard Charge my credit card for \$ \_\_\_\_\_

Credit Card Account #: \_\_\_\_\_ Exp. date: \_\_\_\_\_ Last 3#'s on back of card: \_\_\_\_\_

Name as appears on card: \_\_\_\_\_

**MAIL** registration form with check to the Genesee County Bar Foundation, 315 E. Court St., Flint, MI 48502. **FAX** registration form with credit card information to the GCBA at (810) 232-8310. **ON-LINE** register on-line at [www.gcbalaw.org](http://www.gcbalaw.org). Telephone reservations are not accepted.

# GENESEE COUNTY BAR ASSOCIATION 2009-2010 COMMITTEE REGISTRATION FORM

Want to know what is happening in your practice area? Just sign up for a committee by placing a check in the space to the left of each committee.

Fax this form by September 30, 2009 to the GCBA at 810-232-8310 or mail to:

Genesee County Bar Association  
315 E. Court St.  
Flint, MI 48502

**PLEASE VOLUNTEER YOUR TIME TO SERVE YOUR PROFESSION.**

## Committees

- |  |   |
|--|---|
| <input type="checkbox"/> ADR               | <input type="checkbox"/> Bankruptcy               |
| <input type="checkbox"/> Bar Beat          | <input type="checkbox"/> Bench and Bar            |
| <input type="checkbox"/> Business Law      | <input type="checkbox"/> Criminal Law             |
| <input type="checkbox"/> District Court    | <input type="checkbox"/> Family Court             |
| <input type="checkbox"/> Federal Practice  | <input type="checkbox"/> Golf Outing              |
| <input type="checkbox"/> Law Day           | <input type="checkbox"/> Lawyer Referral          |
| <input type="checkbox"/> Legal Aid         | <input type="checkbox"/> Membership and Marketing |
| <input type="checkbox"/> Probate Committee | <input type="checkbox"/> Professional Practice    |

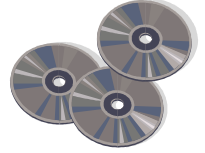
Name \_\_\_\_\_  
(Please Print)

Signature \_\_\_\_\_ Date \_\_\_\_\_

Email Address \_\_\_\_\_

**RETURN BY SEPTEMBER 30, 2009  
FAX TO (810) 232-8310**

**Ad-Hoc Committees will be appointed by the president as needed.**

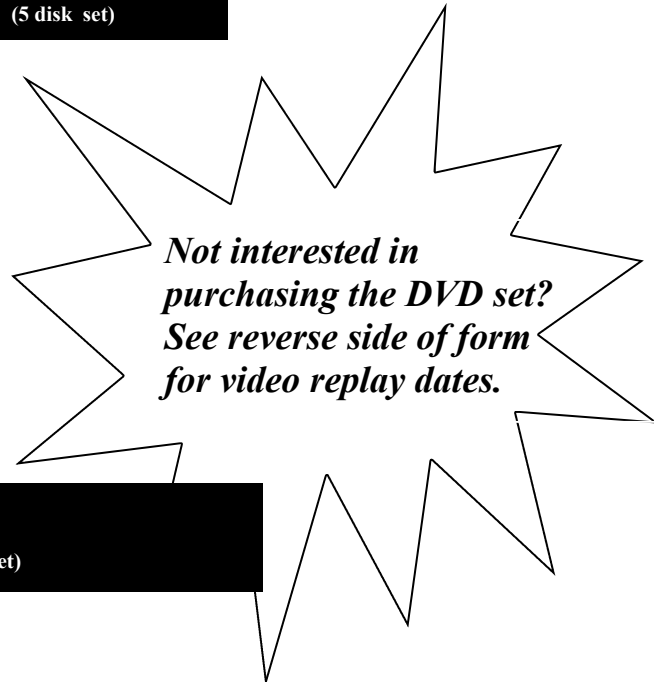


**PURCHASE FORM  
PREPAID ORDERS ONLY**

**Criminal Law Committee "Expert Witness" seminar (5 disk set)**

Seminar Attendee—GCBA member  
 \_\_\_\_\_ DVD /no material x \$30.00 per set= \$ \_\_\_\_\_  
                   \*\$5.00 shipping = \$ \_\_\_\_\_  
                   TOTAL = \$ \_\_\_\_\_

Non-Attendee—GCBA member  
 \_\_\_\_\_ DVD/materials x 50.00 per set = \$ \_\_\_\_\_  
 No shipping/GCBA office pick up only  
                   TOTAL= \$ \_\_\_\_\_



*Not interested in  
purchasing the DVD set?  
See reverse side of form  
for video replay dates.*

**Family Law and Professional Practice Committee  
"What Do You Mean I Care Too Much?" seminar (2 disk set)**

Seminar Attendee—GCBA member  
 \_\_\_\_\_ DVD/no material x\$12.00 per set = \$ \_\_\_\_\_  
                   \*\$5.00 shipping = \$ \_\_\_\_\_  
                   TOTAL = \$ \_\_\_\_\_

Non-Attendee—GCBA member  
 \_\_\_\_\_ DVD/materials x \$25.00 per set = \$ \_\_\_\_\_  
                   \*\$7.50 shipping = \$ \_\_\_\_\_  
                   TOTAL= \$ \_\_\_\_\_

**\*If shipping is not  
requested, DVDs  
must be picked up  
at the GCBA office.**

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Credit card information:     Visa     MasterCard                      Charge my credit card for \$ \_\_\_\_\_

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# 2009 GCBA VIDEO REPLAY SERIES

Materials are NOT included, but can be purchase at \$0.10 per page

~ beverages will be provided ~  
~seating limited to 10 individuals per replay~

\$10.00

Probate Committee "**Contested Matters and Non-Jury Trial**" Seminar (Feb 09)

- Thursday, August 13<sup>th</sup> from 1:00-4:45p.m.
- Friday, August 21<sup>st</sup> from 9:30-1:15 p.m.

\$10.00

Probate Committee "**Probate Court Practice**" Seminar: Special needs trust and medicaid update, social security probate matters, probate court accounting practices (May 08)

- Friday, August 14<sup>th</sup> from 10:00-12:45 p.m.
- Thursday, August 20<sup>th</sup> from 2:00-4:45 p.m.

\$10.00

Family Law and Professional Practice Committee "**What Do You Mean I care Too Much Seminar**" (June 09)

- Friday, August 28<sup>th</sup> 9:30-1:15 p.m.
- Thursday, September 3<sup>rd</sup> 1:00-4:45 p.m.

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# Search Engine Marketing for Law Firms Seminar

## **26 Million Searches for “Lawyers” in Google Each Month! Are They Finding You?**



Join us to learn more about online lead generation with an industry expert. In this seminar, you'll learn more about how to generate leads from the Web using search engine marketing. Search engine marketing is a measurable marketing effort—allowing you to see and prove a return on our investment. In this session you'll learn:

- *What is search marketing? How does it work?*
- *What are the drivers of search?*
- *What is the difference between search engine optimization (SEO) and pay-per-click (PPC)?*
- *SEO best practices*
- *PPC best practices*

### **Speaker: Stephanie Fraley**

Stephanie Fraley is the Internet Marketing Consultant for Lexis Nexis helping law firms in the Midwest drive measurable leads to their business. With over 11 years of sales and business development experience in the marketing and advertising industries (three within the legal vertical), Stephanie understands law firm customer needs & overall search marketing trends as the basis for developing and executing the best products & services.

### **Location:**

Flint Golf Club  
3100 Lakewood  
Flint, Michigan 48507

### **Date/Time:**

Flint, Michigan – Wednesday September 2nd  
Registration September 2 at 8:00 a.m.  
Presentation 8:30 – 9:30 a.m.

Co-sponsored by the Practice Management Resource Center of the State Bar of Michigan  
And the Centennial American Inn of Court



TOTAL PRACTICE SOLUTIONS  
Client Development   Research Solutions   Practice Management   Litigation Services



**Registration Form – Event Details -Search Engine Marketing**

**Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Firm:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_

**ZIP:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Preregistration \$15**

**Door \$25**

***Price of Registration Includes Hot Breakfast!***

*Please mail this registration, with your check payable to “Centennial American Inn of Court”, to P. O. Box 320133, Flint, Michigan 48532 no later than **August 28, 2009.***

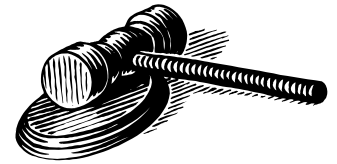
*You may direct any questions to: Linda A. Pohly at (810) 733-7480 or via e-mail at [lindapohly@iavbbs.com](mailto:lindapohly@iavbbs.com)*

***All proceeds will benefit the Centennial American  
Inn of Court Scholarship Fund***

# September 21, 2009 Membership Meeting

Featuring

**Justice Diane M. Hathaway**  
**Michigan Supreme Court**



**Masonic Temple — Noon**

## Save the Date

for the following monthly membership meetings

- ◆ October 19, 2009 featuring Flint Mayor Dayne Walling
- ◆ November 16, 2009 featuring State Bar President Charles Toy
  - ◆ January 25, 2010
  - ◆ February 22, 2010
  - ◆ March 15, 2010
  - ◆ April 19, 2010
  - ◆ May 17, 2010



An early R.S.V.P. would be appreciated. Luncheon free to Sustaining Members; \$10 members; \$15 non-members; \$15 walk-ins. Unpaid no-shows will be billed \$15.

**September 21st**       **October 19th**       **Novmeber 16th**

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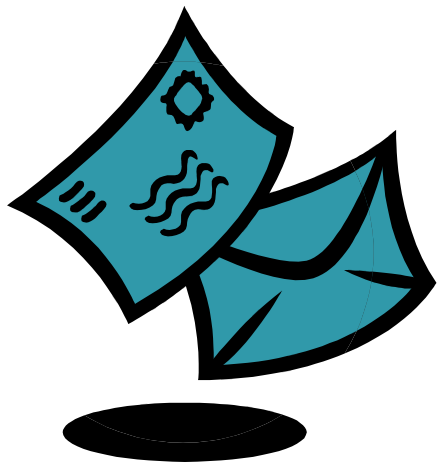
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# *Notes N' News*

*A Little of What's Inside This Issue!*



- ◆ 2010 Courthouse Composite
- ◆ Committee Registration Form
- ◆ Membership Meeting
- ◆ Seminar DVD Order Form

**RETURN SERVICE REQUESTED**

PRESORTED  
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**GENESEE COUNTY**  
PROFESSIONALISM SINCE 1897  
**BAR ASSOCIATION**  
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